



FOR IMMEDIATE RELEASE

Sunglow Ranch
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PEARCE, ARIZONA – 5 JUNE 2012 - TripAdvisor®, the world’s largest travel website, today reveals Sunglow Ranch was chosen once again as a Travelers’ Choice award winner, following it’s 2011 award with another in 2012.

According to Brooks Bradbury, general manager of Sunglow Ranch, “This is a well deserved honor by our entire team, and reflects our collective efforts to focus on providing over-the-top service to everyone who arrives here. Thank you to our loyal guests and neighbors who have provided so much support and encouragement over the years.”

The annual TripAdvisor Travelers’ Choice awards honor the world’s best hospitality venues, who earn their distinction from those who know them best -- real travelers. Unlike any other hotel honors, TripAdvisor Travelers’ Choice winners are based on millions of valuable reviews and opinions from travelers around the world.

“TripAdvisor is proud to recognize the world’s most outstanding hotels with the Traveler’s Choice Awards,” said Christine Petersen, president, TripAdvisor for Business. “Recognizing the best of the best based on traveler feedback and reviews, value and quality are the hallmarks of our winners. We are thrilled to congratulate Sunglow Ranch for achieving an extraordinary second consecutive Travelers’ Choice award.”

For more information about Sunglow Ranch, including online booking capability, visit www.sunglowranch.com.

For the complete 2012 TripAdvisor® Traveler’s Choice list, go to www.tripadvisor.com/travelerschoice.

About Sunglow Ranch

Sunglow Ranch is an intimate guest ranch resort in the Chiricahua Mountains of southeastern Arizona, offering discerning guests attitude-free service, comfortable lodging in 11 unique one and two room casita, inspired dining, and a variety of activities in a dramatic and unspoiled natural setting. For reservations, visit www.sunglowranch.com or reservations@sunglowranch.com.

About TripAdvisor

TripAdvisor® enables travelers to plan and have the perfect trip, offering trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 50 million unique monthly visitors, and over 60 million reviews and opinions.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors.